

Privacy Policy

MAHLSTEDT GALLERY WEBSITE PRIVACY POLICY

General Purpose: Mahlstedt Gallery has developed this Privacy Policy (the "Privacy Policy") to demonstrate its commitment to protecting the personal and private information of those using the www.415ny.com website. Mahlstedt Gallery is committed to protecting the privacy of users of our website. This statement sets forth how we gather and use personal identifying information from users of our website, and how that information may be sent to servers located in the United States and other countries.

Acceptance of Privacy Policy: By accessing the website, you agree to be bound by the Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use this website. This Privacy Policy may change from time to time. Each time you use the website, the current version of the Privacy Policy will apply. Accordingly, when you use the website, you should check the date of this Policy (which appears above) and review any changes since the last version.

Collection, Disclosure and Use of Your Communications: We gather information on our users in two ways: (1) tracking pages visited and (2) collecting information from voluntary submissions. We may use various technologies as well (e.g., cookies) to collect information from your computer and about your activities on our site. The information we gather includes general usage information, and may include information such as the number and frequency of our visitors, which pages or features of the website they have visited, which links on the website they have clicked on, and the length of those visits. We may also use third party applications and services to collect and analyze this information. This information enables us and our vendors to figure out how often individuals use the website so that we can analyze and improve the experience. Some of this information may be associated with the IP address used to access the website, and some may be associated with your account, such as the topics you search for and the help pages that you visit. We may also use some of this information in aggregate form, that is, as a statistical measure related to all of our users that would not identify you personally.

Information Collected Through Voluntary Submissions: We also collect and store any information that you voluntarily submit to us via registration. If you identify yourself by sending us an email, we collect and store your email address and any other information you provide in your email. We use this information for internal purposes and to contact you and/or send you information, including marketing information about our products. If you provide us with your postal address, we may contact you and/or send you information via your postal address. If you provide us with your telephone number, we may contact you by telephone.

Sharing of Information: We use the information collected for internal purposes, including to measure the number of visitors to the different sections of our website and to determine how best to enhance the usability of our website. We do not make available any information that we collect from you to any organizations or companies other than Mahlstedt Gallery and its affiliates. However, we may share your personal information with our authorized service providers. These services may include fulfilling orders, processing credit card payments, providing customer service and marketing assistance, performing

business and sales analysis, supporting our website functionality and supporting other features offered through our website. These service providers may have access to personal information needed to perform their functions but are not permitted to share or use such information for any other purposes.

Opt Out: If you do not want us to contact you or send you information by email, postal mail and/or telephone, please let us know by sending an email to us at the address listed below. If you would like to change any of the information that you have provided to us, please notify us by sending an email to us at the address listed below. If you would like us to remove you from our database, please notify us by sending an email to us at the address listed below.

Future Uses of Information: From time to time, we may use your personally identifying information for new, unanticipated uses not previously disclosed in our Privacy Notice. If our information practices change at some time in the future, we will post the policy changes to our website to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check back at our website periodically.

Third-Party Websites: There are a number of places on our website where you may click on a link to access another party's website that does not operate under this Privacy Policy. For example, if you click on an advertisement or a search result on our website, you may be taken to a third party website of which we have no ownership or control. These third-party websites may independently solicit and collect from you and in some instances provide us with information about your activities on those websites. We recommend that you consult the privacy policy (if any) of all third-party websites you visit.

To Contact Us: If you have any questions about this Privacy Policy or our information-handling practices, or if you would like to request information about our disclosure of personal information to third parties, please contact us by email or postal mail as follows: The Mahlstedt Gallery, 415 Huguenot Street, New Rochelle, NY 10801 Email: info@415NY.com.

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